





<u>Agenda Items for the 31st Meeting of Departmental Project Approval Committee</u> (DPAC) to be held on 21.12.2021 at office of Secretary, MYAS.

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Agenda Item No. 1: Confirmation of the minutes of the 30th meeting of DPAC held on 29.10.2021

The minutes of the 30th meeting of the DPAC was circulated to the members and so far no objection is received. Hence it is proposed that minutes circulated may be confirmed.

Agenda Item No. 2: Action Taken report on the 30th meeting of DPAC held on 29.10.2021

Agenda No.	Agenda	Decision	Action Taken
1	Confirmation of the DPAC minutes held on 23.09.2021	Confirmed	NA
2	ATR on the minutes of the meeting on 23.09.2021	The ATR for 29 th meeting of the DPAC was placed before the committee and following observation was made: 1) JS&FA observed that a mechanism is to be evolved to monitor and evaluate the funds already released for KICs, and to present status report of the already sanctioned KICs. A status report of 360 Khelo India Centre's already approved prior to 29 th DPAC, shall be circulated to the members immediately.	The status report of 360 KICs already approved along with the allocation of the fund is circulated to the members (Annexure-2A). Monitoring template has already been prepared and circulated to the states.(Annexure- 2B).
3	Proposal for hosting U- 21 Khelo India Women Hockey League from Hockey India under Khelo India Scheme	The proposal was examined in detail. Earlier, Rs 32,80,000/- was sanctioned by the DPAC held on 20.02.2020 for the conduct of Hockey league U21(which could not be held due to Covid). It is decided that the expenditure on fixed cost and variable cost for the present proposal shall also be restricted to the same amount (i.e. Rs. 32,80,000/). However, in addition, a sum of Rs.15 lakhs is approved as prize money as proposed in the agenda. DPAC also observed that since the financial assistance is provided under the KI scheme, it is to be ensured by SAI that 50% of the branding of the Hockey league at various venues / platforms shall be reserved for Khelo	 Approval of Rs. 32,80,000 towards the conduct of the League has been conveyed to Hockey India All other necessary arrangements such as Accommodation of TOs, Stadium Booking etc. for conducting league have been initiated and are being made.







		India and the Khelo India logo shall be	
		prominently displayed.	
4	Adoption of Khelo India State Centre of Excellence (KISCE) in Uttarakhand	Under this vertical, one of the best existing training centre/academy of the State Govt. is designated as Khelo India State Centre of Excellence (KISCE). So far, 27 centres in 26 states/UTs have been designated as KISCE. The question was raised as to why there is a proposal to just designate the centre as KISCE as there is no financial proposal attached to the same.	Existing guidelines are strictly followed and there is no deviation while implementing the scheme. The guidelines of the KISCEs along with the status report of the 28 sanctioned KISCEs have been circulated to the members.
		It was explained that the state at times sends more than one proposal despite clear guidelines to send proposal in respect of one training centre. Moreover, such training centres cater to many sports disciplines. Our support to the state under this vertical is generally in respect of sports science (across the sports disciplines) & sports specific support to priority sports disciplines for excellence in Olympics. [States were asked to identify three sports disciplines out of 14 identified by SAI for excellence in Olympics.] Hence, as per the existing procedure, a centre is first designated as state centre of excellence and priority sports are notified for support. Subsequently, Khelo India team in consultation with state govt. carries out detailed gap analysis. Post such a detailed analysis, the fund requirement (recurring and non- recurring component) is prepared and once again placed before DPAC for approval. Secretary (Sports) directed that existing guidelines may be analyzed and if there is any deviation of existing practice vis a vis guidelines, the amendment may be brought in the next DPAC meeting. Moreover, guidelines formed for obtaining the proposal and subsequent detailed gap analysis shall be circulated to all the	(Annexure-2C) Also, the notification has been issued for Maharana Pratap Sports College centre as KISCE in Uttarakhand.







5	Opening of District Wise Khelo India Centres in Himachal Pradesh , Telangana , Madhya Pradesh and Assam	Accordingly, proposal to adopt Maharana Pratap Sports College centre as KISCE for Athletics, Boxing and Badminton in Uttarakhand is approved as proposed. The proposal for opening 63 KICs is approved with the following observation: In future, agenda shall be placed before the DPAC with clarity, depicting the points such as the sponsoring agency (District administration or State govt.), ownership of the centre, discipline identified, etc. in tabular form.	KICs have been notified in the following states: 1. Assam 2. Madhya Pradesh 3. Telangana For Himachal Pradesh, clarification is awaited from state govt. on specification of centre and discipline.
6	Grant of Out of Pocket Allowances (OPA) to the Khelo India Athletes of Indigenous Games (04) for the F.Y. 2021-22	DPAC ratified the post facto payment of Rs. 84,90,000/- as OPA which was already released for the 1st quarter of 2021-22. Proposal for extending the benefit of OPA for the remaining 3 quarters is deferred.	NA
7	Approval of Funds for Project Management Unit for the period of 1st November, 2021 – 21st Jan 2022	The proposal is deferred	NA







Agenda Item No. 3 :Budget allocation for Meet the Champion Program – reg.

The recently concluded Tokyo 2020 Olympic Games witnessed India's highest ever medal tally and the first gold medal in Track & Field discipline at the Olympics. During Hon'ble Prime Minister's interaction with Olympians on 16.08.2021 at his residence, he stressed the importance of Olympians as role models to the young population, especially the school students. The key messages from Hon'ble Prime Minister to the Olympians were:

- a) Spend 1 hour with the students and talk to them about the importance of SantulitAahar (balanced meal) and why it is necessary
- b) Spare 10-15 mins and play any game with the students to motivate them

2. Accordingly, with the approval of Secretary, Sports, it has been decided to organize a curated and interactive session called 'Meet the Champions' by SAI/ MYAS, in association with Ministry of Education (MoE)) between the Olympians/ Paralympians and school students as a part of the 'Azadi Ka Amrit Mahotsav' campaign.

The key features of the program are:

- 75 Olympians/Paralympians to interact with students of 75 schools pan India in a span 2 years
- Topics on Balanced Nutrition, Fitness and Sports
- Special section on Fit India Quiz Q&As between Olympians & students

3. The sessions at 75 locations will be conducted at the school auditorium/hall in the shortlisted city/town and a grand mega event will be organized in New Delhi. An extensive digital campaign will run for the entire duration of the campaign. Fit India Icons/ Champions and other celebrities will be roped in to amplify the Planning, organizing, and execution of the mega event in Delhi

4. In the meantime, Department of School Education and Literacy (DoSEL) vide their letter dated 01.11.2021 to the Department of School Education of all states asked to identify one school from respective State/UT with the proper infrastructure for organizing the event viz. sufficient assemble place other amenities and to make arrangements for successful organizations of the event.

MYAS	МоЕ		
Program design	Onboarding Schools		
Selection of Olympians/Paralympian's	> All event costs to be borne by host		
SOP/Template	school/state		
Digital campaign	Onboarding local Youth		
Logistics & Coordination –	Icon/Influencers		
Olympians/Paralympian's	Local Media/PR coverage		
	Event Implementation		

The following roles and responsibilities have been also listed out in the letter.

5. As per the approved plan, the Mega Event in Delhi will be organized by MYAS/SAI and the estimated expenditure for the event is Rs.25 lakh (excluding tax) and the expenditure for branding, webcasting of program, engagement of moderators, coordination with the host schools, etc., as per the roles & responsibility entrusted to MYAS, of 75 Regional events is Rs.1.00 lakh per school i.e. a total amount of Rs.75 lakh (excluding tax). An agency will be engaged, following due procedures for the execution of Mega Event and supporting host schools at 75 locations. Therefore, the total budget requirement for engaging the agency for the execution of the program will be approximate Rs.1.18 crore (including 18% GST).In addition, approximately, Rs. 25 lakh may be required for the







creation of the Promotional AV of the 'Meet the Champion' program including edited versions, multiple language adaptations of the AV and other miscellaneous expenses. The promotional AVs will be produced through the multimedia agency engaged by SAI and as per the DAVP rate. Therefore, the total budget required for the implementation of the Meet the Champion program over a period of 2 years will be Rs.1.43 Crore

The activities under Physical Fitness of School Going Children Vertical of the Khelo India Scheme inter alia include conducting a Campaign for enhancing the Fitness of School Going Children and creating awareness of Fitness.

The proposal was placed before the PAC held on 01.12.2021 wherein it was recommended to place before the DPAC :

Approval of the DPAC is solicited for allocation of Rs. 1.43 Crore for Meet the Champion Program under Physical Fitness of School Going Children vertical of Khelo India scheme.







Agenda Item No. 4 : Budget allocation for financial assistance to National Yogasana Sports Federation for 750 Million Surya Namaskaar in association with Fit India Mission

National Yogasana Sports Federation has submitted a proposal for organizing 750 Million Surya Namaskaar across 600 districts across 30 states with the participation of 30,00,000 students from 30,000 schools. The project will be held from 01.01.2022 to 07.02.2022 in which each student will perform 13 Surya Namaskaar for 21 days. The project inter-alia includes the training programs in schools on 01.01.2022, musical drill of Surya Namaskaar and lecture on benefits of Yogasana for personality development on National Youth Day, musical drill of Surya Namaskaar and Flag hoisting ceremony on the Republic Day, mass Surya Namaskaar at all the centers at a time with video sharing on social media and a special program in New Delhi on the program culmination day i.e. 07.02.2022.

The proposed project includes the distribution of 60,000 books on Surya Namaskaar, ecertificates to students, teachers, and principals. Distribution of e-books on Surya Namaskaar, Trophies to volunteers, etc. The projected budget requirement is given below (project details and break-up of expenditure is at **Annexure - 4A**):

S.No	Particulars	Amount (In Rs)
1.	Website Designing and Software	10,00,000
2.	Printing of Books (60,000 x 20)	12,00,000
3.	Designing/Video, etc.	5,00,000
4.	Travelling expenses for stated (10,000 x 600 districts)	60,00,000
5.	Remuneration (10,000 x 600 districts)	60,00,000
6.	Programs of Mass drills (30,000 x 600 districts)	1,80,00,000
7.	Trophies (300 x 6000)	18,00,000
8.	Advertisement (Social Media)	10,00,000
9.	Advertisement (TV Media)	1,00,00,000
10	Special programs with celebrities (30 programs x 3,00,000)	90,00,000
11	Travelling of State / National Officials	30,00,000
12	Grand Finale program at Delhi	1,00,00,000
13	Printing/Stationery/ Postage, etc.	20,00,000
14	Other Expenses	55,00,000
15	TOTAL	7,50,00,000

National Yogasana Sports Federation is a sports federation recognized by the Ministry of Youth Affairs & Sports and affiliated with the India Olympic Association. The proposed project for conducting 750 million Surya Namaskaar shares the core objective of Fit India Movement such as 'to spread awareness on fitness and various physical activities that promote fitness through focused campaigns, to encourage indigenous sports, to make fitness reach every school, college/university, panchayat/village, etc., to create a platform for citizens of India to share information, drive awareness, etc.

Therefore, it is proposed that financial assistance is to the tune of 10% of the total budget requirement i.e. Rs. 75 lakh may be given to National Yogasana Sports Federation for executing the 750 million Surya Namaskaar project in association with Fit India Movement.







The proposal was placed before the PAC held on 01.12.2021 wherein it was recommended to place before the DPAC :

Approval of the DPAC is solicited for considering a financial assistance of Rs.75 Lakh (10% of the total budget projected) under the head Physical Fitness of School Going Children vertical of Khelo India.







Agenda Item no. 5 :Budget allocation of Rs. 20 lakh for conducting Fit@50+ women's Trans Himalayan Expedition

Ms. Bachendri Pal (Eminent mountaineer and Padma Bhushan Awardee), Mentor, Tata Steel Adventure Foundation (TSAF) submitted a proposal in January 2021 for sponsorship under Fit India for an All-Women Trans Himalayan Expedition of women team (women between 50-60 yrs.) scheduled during May to September 2021. The total estimated expenditure for the expedition was Rs. 55 lakh and Ms. Bachendri Pal requested 50 % financial assistance. Khelo India DPAC in its 24th Meeting held on 09.03.2021 considered the proposal and approved financial assistance of Rs. 20 lakh to TSAF for the All Women Trans Himalayan Expedition under the name 'Fit India All Women Trans Himalayan Expedition team will hoistthe Fit India flag at the peak of the expedition. However, due to the surge in Covid cases, the expedition was deferred to February-March, 2022, and Rs. 20 lakh was refunded by the TSAF.

Now, Ms. Bachendri Pal, TSAF, has submitted the revised proposal for conducting Fit@50+ women's Trans Himalayan Expedition which will be also dedicated to 'AzadiKaAmritMahotsav'. The 10 member expedition will have participants in the age group of the 50s & 60s from across India including 03 Everest Summitters. The 4500 km, the 05-month long expedition will start from Arunachal Pradesh and will traverse through Bhutan, Nepal, and Indian states of Sikkim, Uttarakhand, Himachal Pradesh, and end at the Karakoram. The total cost of the expedition is projected as Rs. 65 lakh as per the breakup given below:

S.No.	Particular	Amount in Lakh
1	Food	7.5
2	Support Staff/Porter/Guide/Coordinator	20
3	Accommodation	05
4	Transportation/Fuel/Repairing/driver	06
5	Equipment's/climbing gears	07
6	Communication	1.5
7	Photography	05
8	First Aid	02
9	Permits	05
10	Miscellaneous	06
	TOTAL	65

The 4500 KM, 5 months-long expeditions by women above 50 years including 3 Everest Submitters and hoisting the Fit India Flag at the peak of the expedition will help to create awareness about the importance of fitness and Fit India movement among women of 50+ age groups.

Given the above, it is proposed that, along the same lines of the decision of the 24th Meeting of the DPAC, financial assistance of Rs. 20 lakh under Physical Fitness of School Going Children (PFSGC) vertical of Khelo India may be given to TSAF for the Fit@50+ women's Trans Himalayan Expedition as part of the Fit India movement.

The proposal was placed before the PAC held on 01.12.2021 wherein it was recommended to place before the DPAC:

Approval of the DPAC is solicited for allocation of Rs. 20 Lakh for financial assistance for conducting Fit@50+ women's Trans Himalayan Expedition under Physical Fitness of School Going Children vertical of Khelo India Scheme.







Agenda Item No. 6 : Budget allocation for Preparation of Tableau for Republic Day Celebration 2022

Ministry of Defence (MoD) invited proposals from State Governments/UT Administrations/Central Ministries/Departments for their participation in the Republic Day Celebration 2022 through Tableaux and the Department of Sports has requested SAI to take necessary action for the preparation of Tableau. As per the guidelines issued by the Ministry of Defence, the theme of Republic Day Parade 2022 will be India@75 – Freedom Struggle, Ideas@75, achievements@75, action &Resolve @75.

Accordingly, it has been decided to have a Tableau for Republic Day Celebration 2022 inspired by the overarching theme of "Azadi Ka Amrit Mahotsav" – and the specific theme "NAYE BHARAT KA NAYA MAHOSTAV' – celebrating 75 years of Indian Sports" which will cover Ideas, achievements, action & Resolve @75. The broad elements of the Tableau theme include the transformational journey of Indian sports in the last 75 years culminating with the best every performance at Tokyo 2020 Olympic & Paralympic Games, i.e. the transformation journey of Indian Sports in the last 75 years" It may be kindly noted that the vision of the Khelo India Scheme is to infuse sports culture and achieve sporting excellence in the country. The theme of Tableau is also focusing on sporting excellence and the showcasing of sports icons and heroes of the Country will also help to infuse the sporting culture of the Nation. Therefore, the production of Tableau may be considered under the ambit of the Khelo India Scheme.

In this context, an experienced agency may be engaged, following due procedure, to prepare Tableau as a Turnkey project for the Department/SAI. Last year the budget approved by DPAC of Khelo India Scheme for preparation of the Tableau with the Fit India theme was Rs. 1.5 crore (agenda and minutes of the DPAC meeting are at annexure). The successful bidder quoted the amount of Rs. 1.16 Crore. Therefore, approximately Rs.1 crore may be required for engaging an agency to design the tableau with a structured theme, technology, and world-class production.

Therefore, it is proposed that Rs.1 Cr may be approved for the budgetary requirement for the Preparation of Tableau for the Republic Day Celebration 2022.

The proposal was placed before the PAC held on 01.12.2021 wherein it was recommended to place before the DPAC :

Approval of the DPAC is solicited for allocation of Rs. 1 Crore for the Preparation of Tableau for Republic Day Celebration 2022 under the vertical 'PFSGC' of Khelo India Scheme







Agenda Item No. 7 : Budget allocation for the second cycle of Fit India Quiz preliminary round.

Khelo India DPAC in its 29th meeting held on 23rd September 2021, approved Rs 1 crore for bearing the expenditure of free registration facility for 2 lakh students from 1 lakh schools in Fit India Quiz under the Physical Fitness of School Going Children vertical of Khelo India. As per the approved provisions, this amount will be paid directly by SAI/MYAS to the National Testing Agency (the agency for conducting registration and preliminary round of Fit India Quiz). The provision of free registration facility was limited to 2 students per school at the per-student cost of Rs 50. Subsequently, SAI Governing Body also approved the proposal in its 55th meeting. For schools nominating more than two candidates, a payment of Rs 50 per student was made by schools for candidates over and above two candidates.

Accordingly, the registrations for Fit India Quiz were carried out from Sept 1, 2021, to October 15, 2021. However, the preliminary round for Fit India Quiz 2021 conducted by National Testing Agency (NTA) on 15 -16 November 2021 in 8 sessions witnessed low participation as detailed below:

S.No	S.No Particular Details		
1	1 Total Schools registered 69303		
2	Total Schools participated	12067 (17 %)	
3	3 Total Students registered 181980		
4 Total students download the admit card 101131		101131	
5	Total Students attended the preliminary round	31826 (17%)	

Consequently, it has been decided to conduct another preliminary round, on 23rd and 24th December 2021, for the students to increase their participation and hence a circular has been issued to all stakeholders as follows:

i. There will be two Preliminary Rounds for Fit India Quiz 2021. The student will have two chances to appear in the Preliminary Rounds for Fit India Quiz 2021 and can avail of either one or both opportunities to take the test.

ii. The merit for the state round shall be prepared based on the best score of the student scored in either of the attempts.

To conduct the second cycle of the preliminary round for on 23rd and 24th December,2021 the Fit India Quiz, NTA has been asked to prepare for only those candidates who download the admit cards within the cut-off date.

It is also submitted that a total of 1,36,937 students availed free registration facility during the first cycle of the preliminary round and the implicated amount to be paid to NTA is Rs. 68,46,850/- out of the budget allocation of Rs.1 Crore. Therefore, a surplus amount of Rs.31,53,150/- is available under the allocated budget. Based on the available surplus amount, a total of 63,063 students can be admitted in the second cycle of Preliminary Rounds for Fit India Quiz 2021. As per the trend in the first cycle of preliminary round, it is expected that the number of candidates for the second cycle may not exceed 63,000.

Therefore, it is proposed that DPAC may give approval for utilizing the surplus amount of Rs. 31,53,150/, out of the budgeted allocation of Rs. 1 crore, for the second cycle of Fit India Quiz preliminary round which may be utilized against the admission of all the candidates into the second







cycle of preliminary round as per actuals. However, in case of any additional requirement of funds due to the increase of candidates beyond 63000, it shall be placed before the DPAC separately.

The proposal was placed before the PAC held on 01.12.2021 wherein it was recommended to place before the DPAC :

Approval of the DPAC is solicited for utilizing the surplus amount of Rs. 31,53,150/, out of the budgeted allocation of Rs. 1 crore for Fit India Quiz preliminary round, for the second cycle of Fit India Quiz preliminary round.







Agenda Item No. 8: Proposal for hosting Khelo India National Ranking Women Archery Tournament by Archery Association of India under Khelo India Scheme.

A proposal was submitted by Archery Association of India(AAI) vide email dated 17/11/2021 wherein financial assistance to the tune of Rs. 24,57,850/- for each tournament/phase. It was proposed to organize <u>Khelo India National Ranking Women Archery Tournament</u> in 6 Phases in SAI NCOEs or other prominent Archery Academies or State/KI Accredited locations (Copy of the proposal placed at **Annexure -8A**), Which was further revised to Rs.7,50,000/- for each phase by AAI after discussion with Khelo India.

2. A model was evolved to organize <u>Khelo India National Ranking Women Archery</u> <u>Tournament</u> wherein Roles and Responsibilities were outlined to organize khelo India Women League (copy of the roles and responsibilities placed at **Annexure -8B**)

3. To organize the Women Archery Tournament, the proposal from AAI was assessed and is proposed to be conducted as follows:

i. Phases of Tournament: Tournament to be organized in every 2 months in Six (06) phases.

ii.Eligible Participants:

40 Women Archers in Senior, Junior and Sub-Junior (Cadet) age group from the National Championship 2021 in Recurve and Compound divisions to be allowed to participate.

- Total expected archers = 40 WR + 40 WC = 80 archers
- Total expected archers = 40 JWR + 40 JWC = 80 archers
- Total expected archers = 40 CWR + 40 CWC = 80 archers

iii.Duration of Competition: 2 days (1st day–Qualification + 2nd Day – Round Robin elimination)

Total No. of participants	Total No. Of Matches	Cost Details	
240 women	An athlete will play a minimum of 11 matches to a maximum of 18 matches	Total Cost for 6 Phases (Cost per Phase – Rs. 7,50,000/-)	Rs. 45,00,000/-
archers	in each phase.	Prize Money	Rs. 37,50,000/-
		Total Cost	Rs. 82,50,000/-

4. The details of the proposed financial implication are as under:

i.

ii. **.Cost per Phase** includes the cost of Equipment (targets, target stands, target faces, tables, chairs, Stage setup, etc.), trophies, medals, certificates; honorarium, &travel allowances for Technical Officials, Boarding & Lodging for officials, Refreshment, Branding, etc.

iii. **Prize Money**: In order to incentivize and to attract more and more talent, Sports for Women vertical proposes a Prize Money of 37.50 Lacs(25 Lakhs for recurve and 12.5 lacs for compound event) for the top 16 players at each age group, i.e. Seniors, Juniors and Cadet. The prize money for Recurve has been kept higher due to being Olympic event. The details of Prize Money are placed at **Annexure -8C.**







5. Talent Identification: Under Talent Search and Development vertical of Khelo India, based on the recommendation of Talent Identification and Development Committee(TIDC), Talent is identified and developed in various sports disciplines through robust talent identification mechanism. Khelo India National Ranking Women Archery Tournament will give a platform to identify the talent considering the number of matches that will be played by the archers.

In view of the above, approval may be accorded for theconduct of Khelo India National Ranking Women Archery Tournament by AAI with financial assistance to the tune of **Rs. 82,50,000/- (Rupees Eighty-Two Lakhs Fifty Thousand only)** with following conditions:

- Nature of expenditure and admissibility will be finalized by the Director General, SAI.
- The expenditure incurred to organize the league could be more than those estimated and therefore, Director General, SAI is authorized to allow expenditure up to 10% beyond the approved amount.

The proposal was placed before the PAC held on 01.12.2021 wherein it was recommended to place before the DPAC :

Approval of the DPAC is solicited forproviding funds for an amount of Rs.82,50,000/- (Rupees Eighty-Two Lakhs Fifty Thousand only) for the conduct of Khelo India National Ranking Women Archery Tournament by AAI under the vertical 'Sports for Women' of theKhelo India Scheme.